

# LAFAYETTE BREWING CO.

## Booking FAQs

*How often do you present live music?*

Typically, we offer one live music show per week for the months of September through April. That amounts to approximately 32 shows per year.

*Do you handle booking in-house?*

No... and yes. For most live music events, we rely on outside promotion/production companies to book shows here at LBC. These are local organizations with whom we have an established relationship. They include Friends of Bob, Mom & Pop Productions and Hoot Night Productions. Very rarely, we will work directly with local artists to book shows. Again, these are acts with whom we have an established relationship. Please be aware that we do NOT offer any type of performance guarantees when working directly with artists or their management. Sorry, no exceptions.

*Are you currently accepting artist press kits?*

No. Again, we rely primarily on outside promotion/production companies in booking shows. In addition, we truly do not have time to review press kits- they just end up getting thrown away.

*So how do we "establish a relationship" with LBC?*

Gain a local following. When you can consistently draw 100+ people, you will get the attention of either someone here at LBC or one of the local production guys. Another possibility would be to get together with one of the local artists we work with and see if you could get a set opening for their show. We also work with some not-for-profit organizations to do fundraising shows. Volunteering to perform at one of these events is another foot-in-the-door possibility.

*How are the shows promoted?*

All LBC live music events are listed on our website; on our monthly e-mail blast; in house via posters; and pushed on Facebook, Twitter & MySpace. When we work with outside production companies, they each have their own strategies to market their events. When working with local artists, much of the promotion falls to the band to provide selfless promotion for your event. The most successful local artist shows (read- the bands walking away with the most money) are heavily promoted by the bands to their fan base.

*My child/spouse/friend/neighbor/co-worker has this great band and we want them to play at LBC. How do I get them a gig?*

As explained above, virtually all of our booking is done either through production agencies or bands with whom we have an established relationship. If you really want your child/spouse/friend/neighbor/co-worker to perform here, you can

arrange to host a private party by leasing the 2<sup>nd</sup> floor for your event. Contact Kate Olakowski at 765-742-2591 or [lafbrew2@yahoo.com](mailto:lafbrew2@yahoo.com) for complete details in regards to leasing our facility.

*Do you host shows for all types of music?*

No. While we host quite a wide range of music, there are some styles and/or bands that simply don't work well with our guest demographics and/or our environment.

*Do you have an in-house pa and lighting system?*

Yes, we have retained the services of Alex Thomas Presents to provide all of our pa system needs. ATP also provides a qualified operator to run the shows. This service is provided at no cost to the performers. Specific system details can be provided upon request.

*How large is the stage?*

Our stage is 16' x 12' with a 16" rise.

*Do you have a green room?*

Sort of... we have a space off to one side of the stage that is separated from the remainder of the venue by partitions. Included in the space is a small, but lockable, changing room that is accessible to the performers. Rest rooms are at the back of the venue and are also used by the public. Showers are not available.

*What sort of hospitality is offered to performers?*

Hospitality is determined per each performance contract.

*Can performers be under the age of 21?*

Yes, with restrictions. Persons under the age of 21 may perform in our music venue; however, while they are not on stage, the underage performer is not permitted to loiter in the music venue. They have to remain downstairs in our family dining area whenever they are not performing.

*Can performers smoke in the building?*

No, according to Lafayette City ordinance, smoking is prohibited throughout our facility. Performers may be subject to fines of up to \$250 for violating the smoking policy. Any fines incurred will be subtracted from the door receipts prior to paying performers.